

# ADVERTISING COMMUNITY TOGETHER - RESPONSIBLE



## LIST OF PARTICIATION CAMPAIGNS

Agency	Country	City	Advertiser	Campaign name	Theme
ABK Communication	Georgia	Tbilisi	WWF	A man reaps what he sows	Environment
adam&eveDDB	UK	London	Campaign Against Living Miserably (CALM)	Suicide Notes	Solidarity
adam&eveDDB	UK	London	Campaign Against Living Miserably (CALM)	#Project84	Solidarity
<a href="#">AFTERSHARE.TV</a>	Spain	Madrid	ATRESMEDIA TELEVISIÓN	Bouquets	Education
Air, Partner of McCann	Belgium	Brussels	Amnesty International	The Good Dictators	Human Rights
ALTMANN+PACREAU	France	Paris	Fondation Abbé Pierre	Exclusion can include anyone	Solidarity
Altmann+Pacreau	France	Paris	Croix Rouge française	Wonder Granny	Solidarity
Altmann+Pacreau	France	Paris	Fondation Abbé Pierre	#SoyonsHumains	Solidarity
AMV BBDO	UK	London	Plastic Oceans Foundation	Trash Isles	Environment
ANGRY	Ukraine	Kiev	International Organization for Migration	Danger Might Be Invisible At First	Human Rights
Anomaly	USA	New York	DICK's Sporting Goods	Sports Matter	Solidarity
Area 23, an FCB Health Network Agency	USA	New York	World Elder Abuse Awareness Day	The Face of Elder Abuse	Human Rights
Arrivals + Departures	Canada	Halifax	Mental Health Foundation of Nova Scotia	PTSD isn't always born on a battlefield	Solidarity
Avalanche Vitória	Brazil	Espirito Santo	Origens	Adaptation	Environment
BBDO Dublin	Ireland	Dublin	The Dublin Simon Community	Stamps	Solidarity
BBDO Group Germany GmbH	Germany	Düsserldorf	Alzheimer Research Initiative	Remember me	Solidarity
Boondoggie	Belgium	Leuven	Wereldsolidariteit	Tahra's Workout	Human Rights
Bravo/BBG	Brazil	Fortaleza	Doctor Macel Macedo	A detail that can save lives	Education
Contrapunto BBDO Barcelona	Spain	Barcelona	ATELCA	The Good Virus	Education
DBPV	Brazil	Cascavel	Ecovia	Don't let our coast be washed away	Environment
DDB BetterFly	Georgia	Tbilisi	WWF	One Shot	Environment
Doner	USA	Southfield	The Cuyahoga County Opioid Marketing Task Force	Know the Rx	Education
Energy BBDO	USA	Chicago	National Safety Council	Prescribed to Death	Education
FCB Brasil	Brazil	São Paulo	Estadao	Warboard	Human Rights
FCB Cape Town	South Africa	Cape Town	Western Cape Government	#ItCanWait	Education
FCB Chicago	USA	Chicago	Boeing	Rejection letter	Education
FCB Chicago	USA	Chicago	Getty Images	Watermarks for Water	Solidarity
FCB Inferno	UK	London	Sport England	This Girl Can: Phenomenal Women	Education
FCB Lisbon	Portugal	Lisbon	Associação Portuguesa de Apoio à Vítima	Excuses	Human Rights
FCB New Zealand	New Zeland	Auckland	Vodafone	Say it Tika	Education
FCB Toronto	Canada	Toronto	Canadian Down Syndrome Society	Anything but sorry	Education
FCB Ulka Delhi	India	New Delhi	GSK Consumer Healthcare	Fearless Kota	Solidarity
FCB Ulka Delhi	India	New Delhi	The Times of India	No conditions apply	Solidarity
FCB/SIX	Canada	Toronto	PFLAG Canada	Destination Pride	Human Rights
FF New York	USA	New York	Sea Shepherd Conservation Society	Plastic Ocean	Environment
Geometry	USA	New York	National Gallery of Prague	Touching Masterpieces	Solidarity
Goodfellas	Singapore	Singapore	Singapore University of Technology	A woman's work is never done	Education
Grey Group Canada	Canada	Toronto	World Vision Inc.	Everything Viral in 45 Seconds	Solidarity
Grey Group Canada	Canada	Toronto	The Salvation Army	Waitress	Solidarity
Grey Israel	Israel	Tel Aviv	Shanti-House	Garbage Gourmet	Solidarity
gyro	USA	New York	Joe Torre Safe At Home Foundation	Hidden Damage	Human Rights
Happiness/An FCB Alliance	Belgium	Brussels	OVK/PEVR	Behind the numbers	Education
Happiness/An FCB Alliance	Belgium	Brussels	OVK/PEVR	#SpeedTalk	Education
Havas Adrenaline	USA	New York	Ad Council	HBP Numbers	Education
Havas Düsseldorf	Germany	Düsseldorf	Caritas International	Out of Place	Human Rights
Havas Germany	Germany	Düsseldorf	Getty Images/Fiftyfifty	Repicturing Homeless	Solidarity
Havas Paraguay	Paraguay	Asunción	Amnesty International	Rocket	Human Rights
Havas Prague	Czech Republic	Prague	Amnesty International	Nelson Mandela	Human Rights
Havas Worldwide Sydney	Australia	Sydney	Fund For Peace	The Bottom 100	Solidarity
Human	Argentina	Buenos Aires	ALMA (Asociación Lucha contra el Mal de Alzheimer)	The Impossible Riddle	Solidarity
HUMANSEVEN	France	Puteaux	French Federation of Cardiology	Lucky Day	Education
<a href="#">Jonoandpaul.com</a>	USA	New York	28 Too Many	The Price of FGM	Human Rights
la chose	France	Paris	La Sécurité routière	Behind the wheel, cell phones can kill	Education
la chose	France	Paris	Sécurité routière	#Sauvons des vies	Education
Leo Burnett Israel	Israel	Bnei Brak	NPO	People. Not Symbols	Education
Ig2	Canada	Québec	La Société de l'assurance automobile du Québec	Reaction time	Education
Lotus:H	Indonesia	Jakarta	WWF	Burning Elephant - Burning Tiger	Environment
Madame Bovary	France	Paris	Association Une femme, un toit (FIT)	The soundtrack of a woman's life	Human Rights
MAYD - Studio of Creative Arts	Germany	Hamburg	PAISLEY	FEM Currency	Education
McCann Health	Brazil	Sao Paulo	Moinhos de Ventos Hospital	Valuable Heritage	Solidarity
McCann London	United Kingdom	London	Women To Look Up To	Women To Look Up To	Education
MullenLowe Romania	Romania	Bucharest	Red Cross	Food Bank	Solidarity
MullenLowe SSP3	Colombia	Bogota	Conservation International	Nature Signs	Environment
Ogilvy Montréal	Canada	Québec	Fondation Jasmin Roy	Cyberbullying	Education
Ogilvy Montréal	Canada	Montréal	Ataxia Canada	The wallet	Solidarity
Promored	Chile	Santiago	Moviliza	Old Man, Old Woman	Solidarity
RBK Communication	Sweden	Stockholm	Women's Shelter	No More Excuses	Human Rights
Ruf Lanz Werbeagentur	Switzerland	Zürich	Autism Forum Switzerland	Social contact can be frightening for people with autism	Solidarity
Spinass Civil Voices	Switzerland	Zürich	OceanCare	Plastic Campaign	Environment
Tam Tam/TBWA	Canada	Montréal	La Grande Guignolée des Médias	Donnez où que vous soyez, même de la Floride	Solidarity
TBWA/Brussels	Belgium	Brussels	Solidarité Grand Froids	NotFairBnb	Solidarity
TBWA/España	Spain	Madrid	Asociación Reforesta	It's not only a tree	Environment
TBWA/HAKUHODO	Japan	Tokyo	Tess Co., LTD	Cogy Wheelchair	Solidarity
TBWA/Hunt/Lascaris Johannesburg	South Africa	Johannesburg	Goodbye Malaria	Beautiful Pathogens	Solidarity
TBWA/NEBOKO	Netherlands	Amsterdam	Amnesty International	Through The Eyes of a Refugee	Human Rights
TBWA/PARIS	France	Paris	WWF	#TooLatergram	Environment
TBWA/Singapore	Singapore	Singapore	Manulife	The Life-Saving Pot	Education
Traffik	Canada	Toronto	WWF	The Great Canadian Shoreline Cleanup	Environment
VML	South Africa	Cape Town	Huffington Post	Stop the Cycle	Human Rights
WMCann	Brazil	São Paulo	The Salvation Army	Unwanted Gifts	Solidarity
	USA		LACSW	Look Again LA	Human Rights